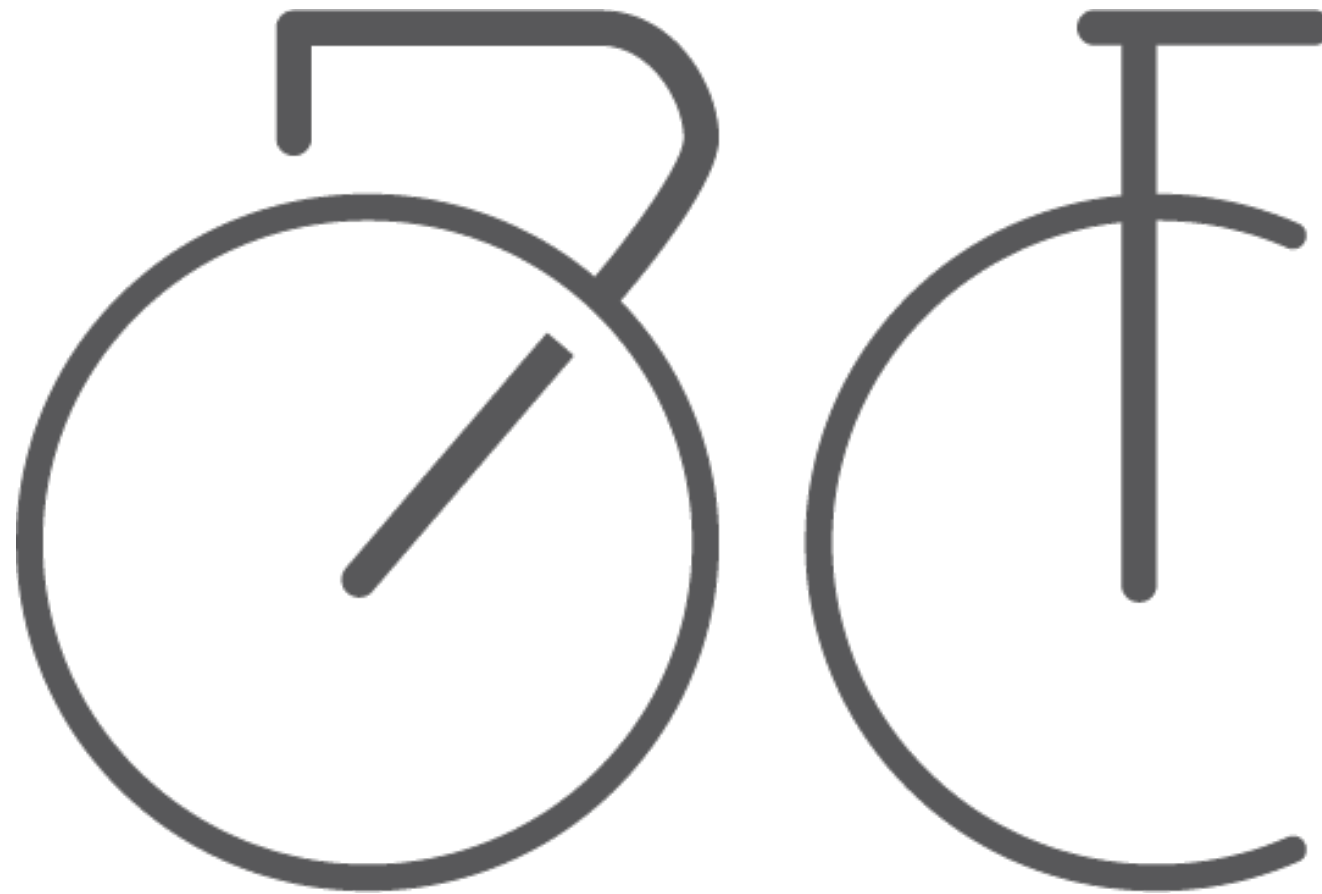




# WORKSHOP: Building Knowledge for Cycling Futures



Cycling Research Board Annual Meeting

October 7, 2022 | Amsterdam, NL

# Workshop Agenda

9:45  
Warm-Up  
& Intro

Quick  
survey &  
intro BCF

10:00  
Brainstorm  
Session

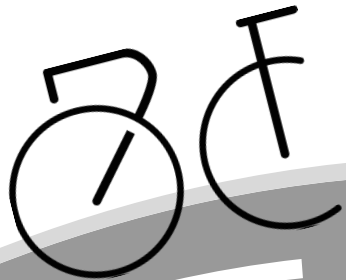
individual  
to group  
work

10:30  
Discussion  
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roundtable  
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11:00  
Wrap-Up

discuss of  
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learned





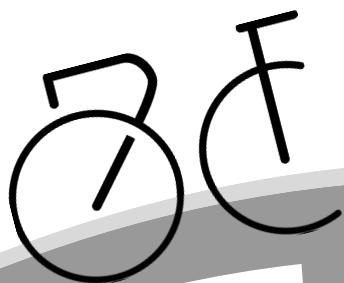
# Workshop Part 1

9:45  
Warm-Up  
& Intro

Quick  
survey &  
intro BCF

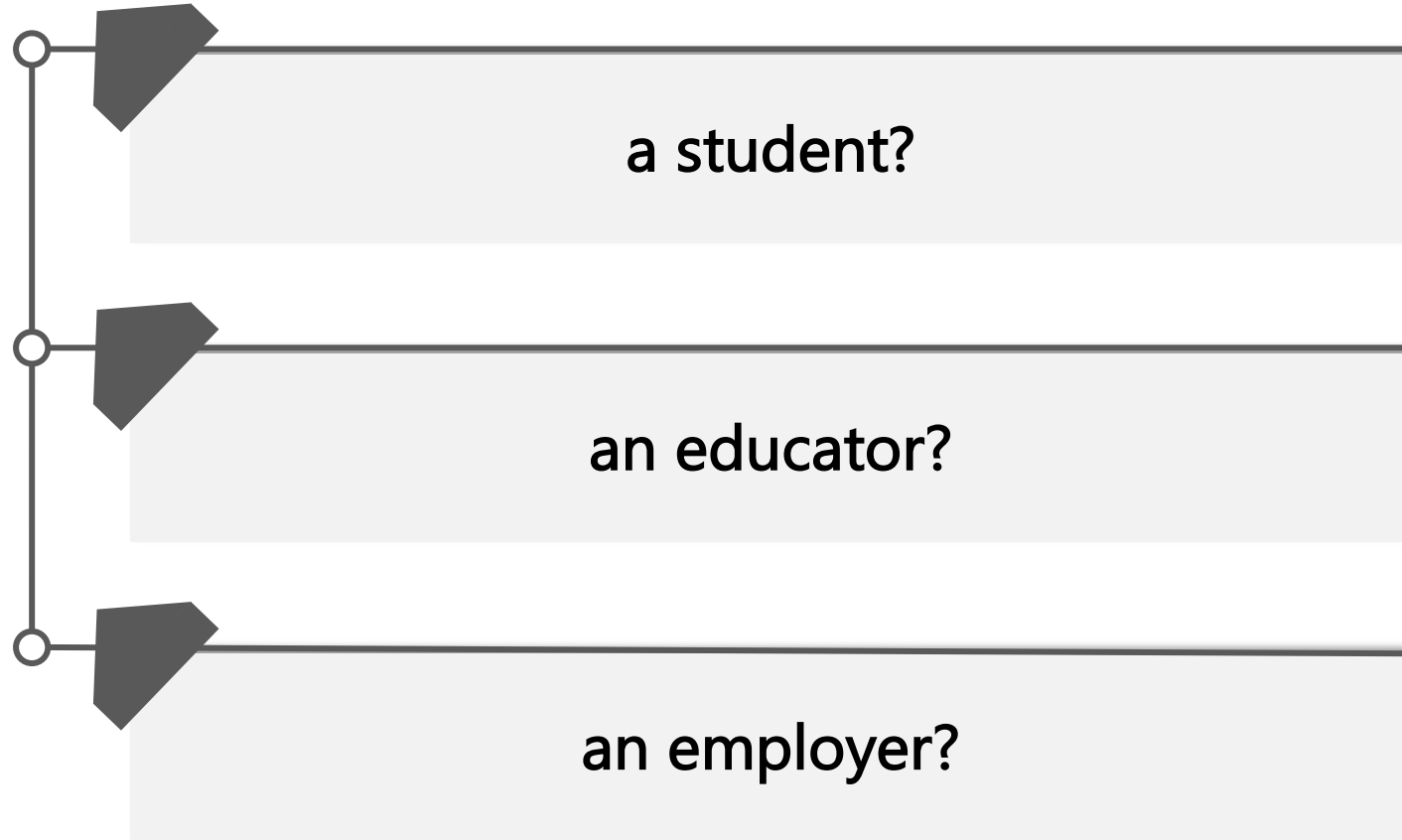
Get to know who's in the room

Get to know us and the purpose of this workshop





## Who are you?





Who are we?



**Prof. Dr.-Ing. Heather Kath**



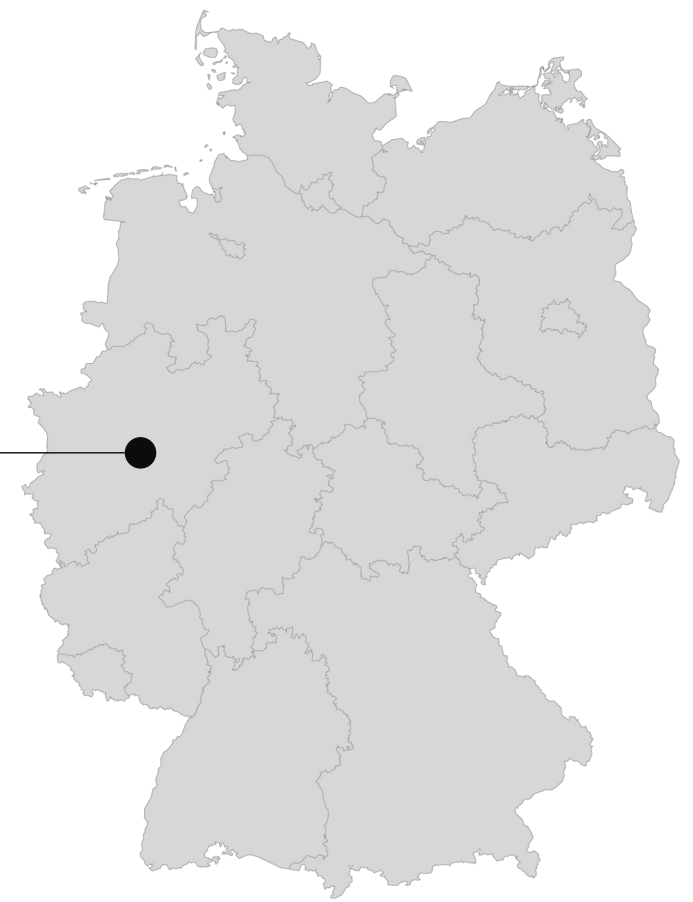
**Cat Silva, MUP, MPA**



**Dipl.-Ing. Leonard Arning**



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8,3 Million Euro

7 Endowed Chairs on Cycling

KEY ASSIGNMENT:

Advance  
cycling-specific  
master's-level  
Education



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Ostfalia  
Hochschule für angewandte  
Wissenschaften



Hochschule RheinMain

Hochschule Karlsruhe  
University of  
Applied Sciences

HKA

FRANKFURT  
UNIVERSITY  
OF APPLIED SCIENCES

Technische  
Hochschule  
Wildau  
Technical University  
of Applied Sciences

UNIKASSEL  
VERSITÄT



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Look to the **EU** and **partner** with other higher education institutions to develop an **international degree programme**

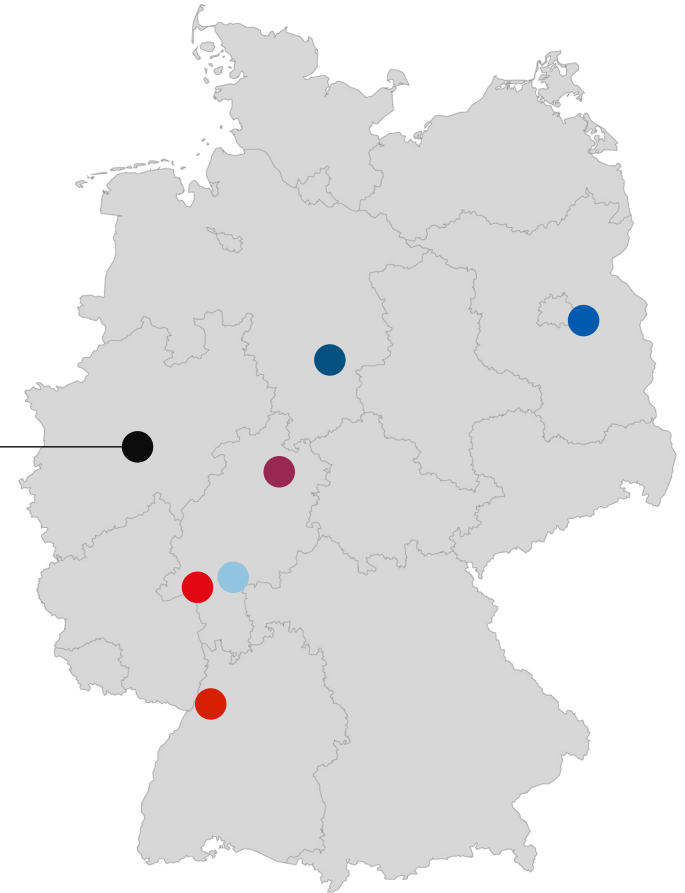


Expose students to **multiple cultural and disciplinary perspectives** on cycling as a mode of transportation

Promote internationality through an **English-based** study programme and **local language learning**



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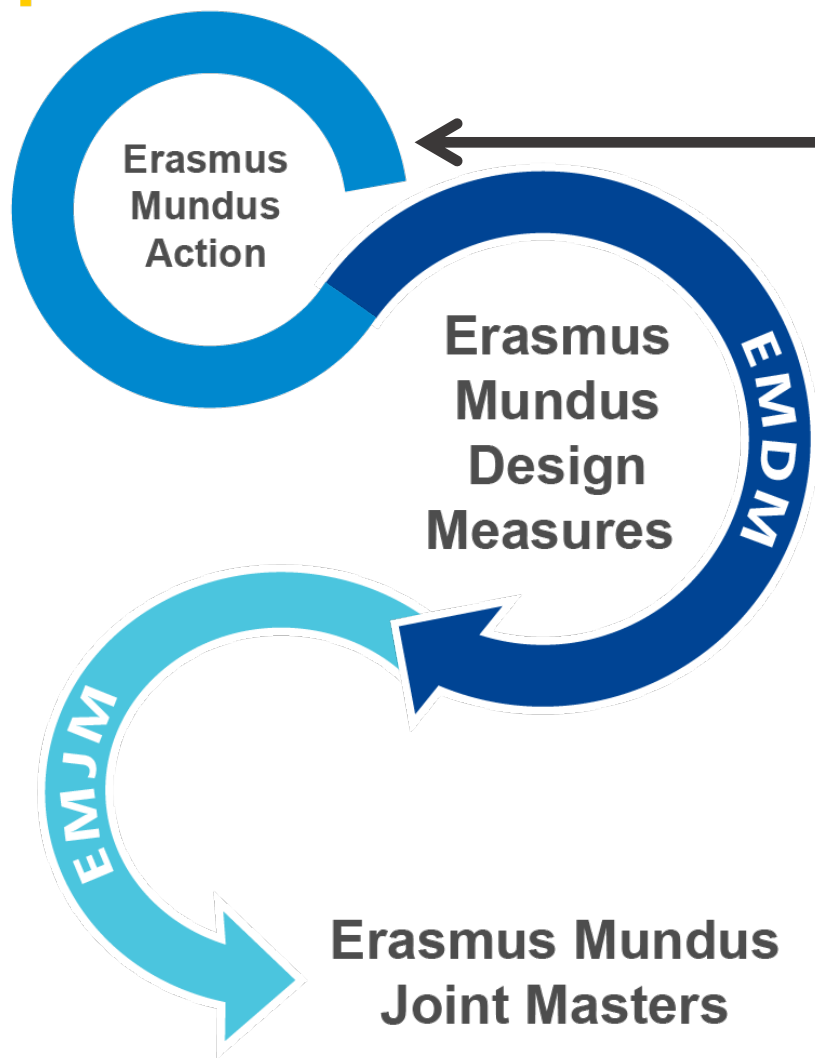
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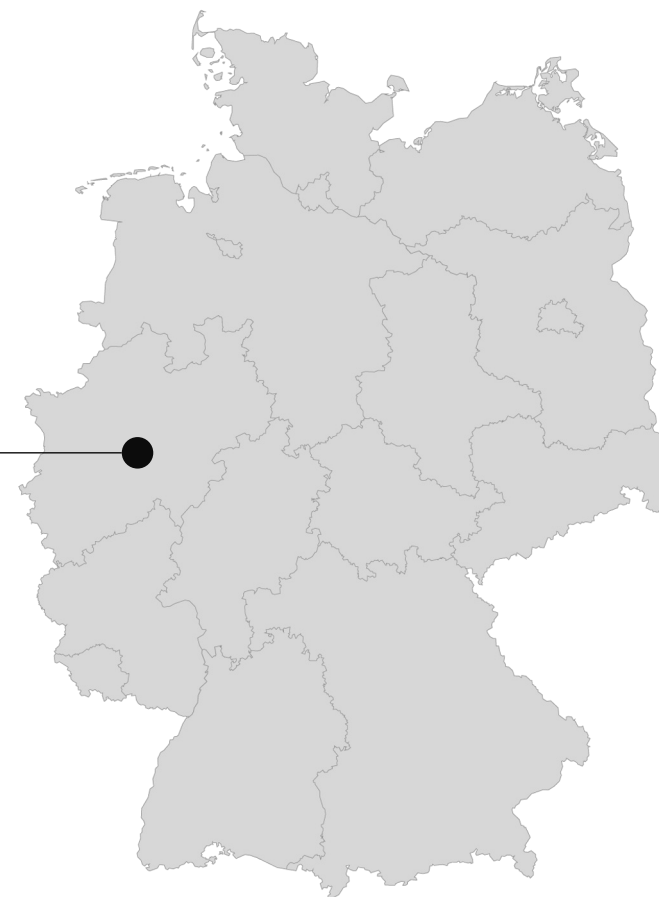
European  
Commission

**Erasmus+**

EU programme for education, training, youth and sport



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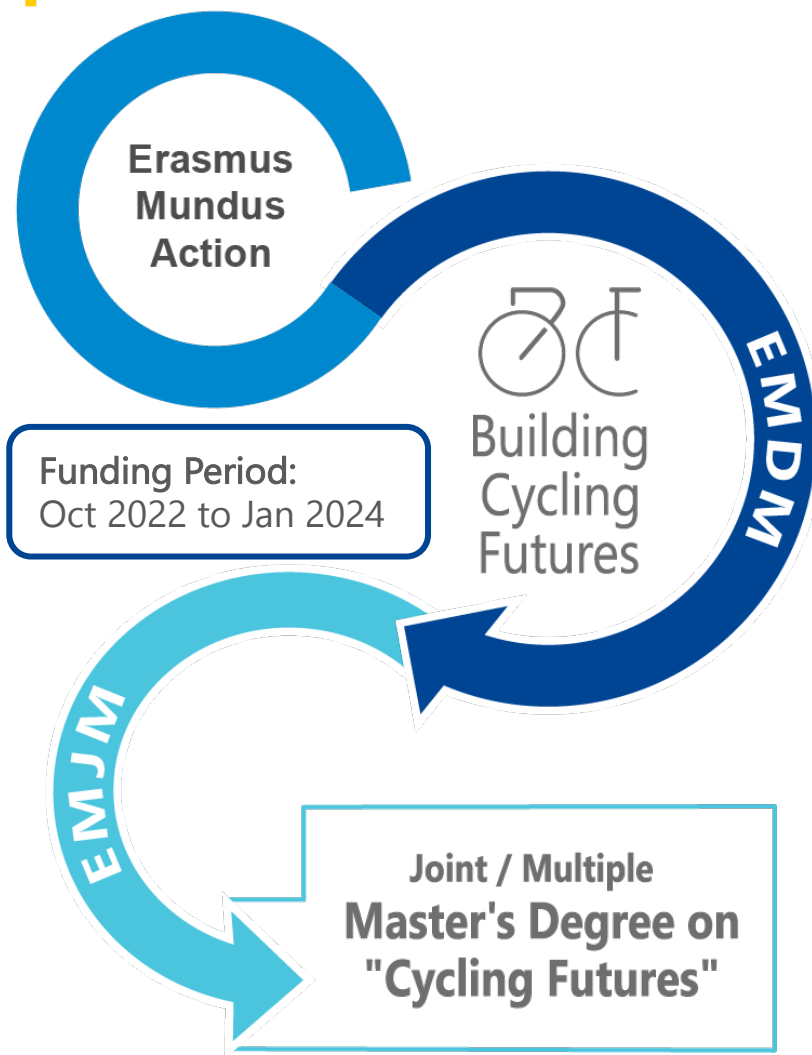
Zukunft Radverkehr



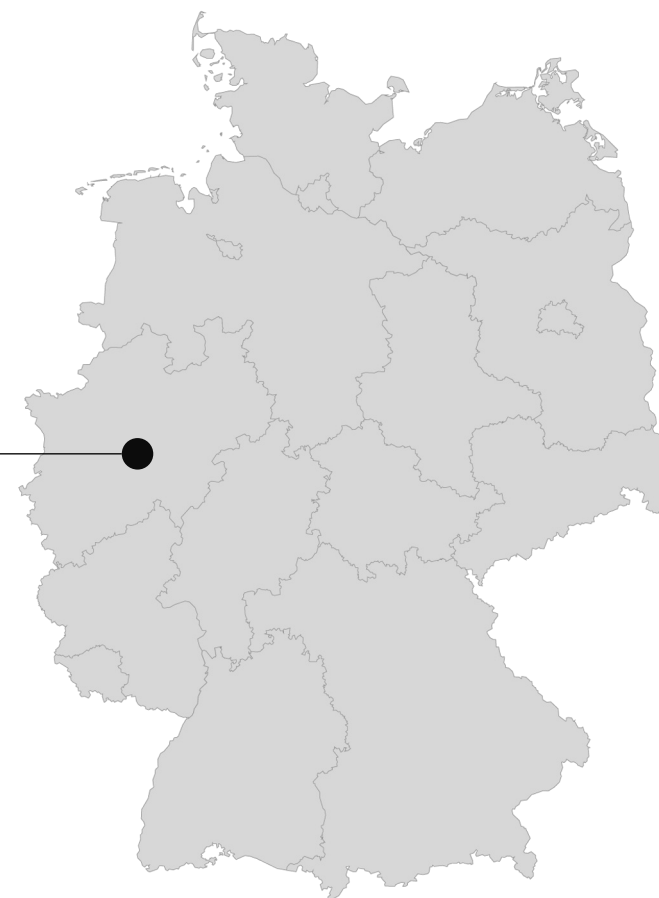
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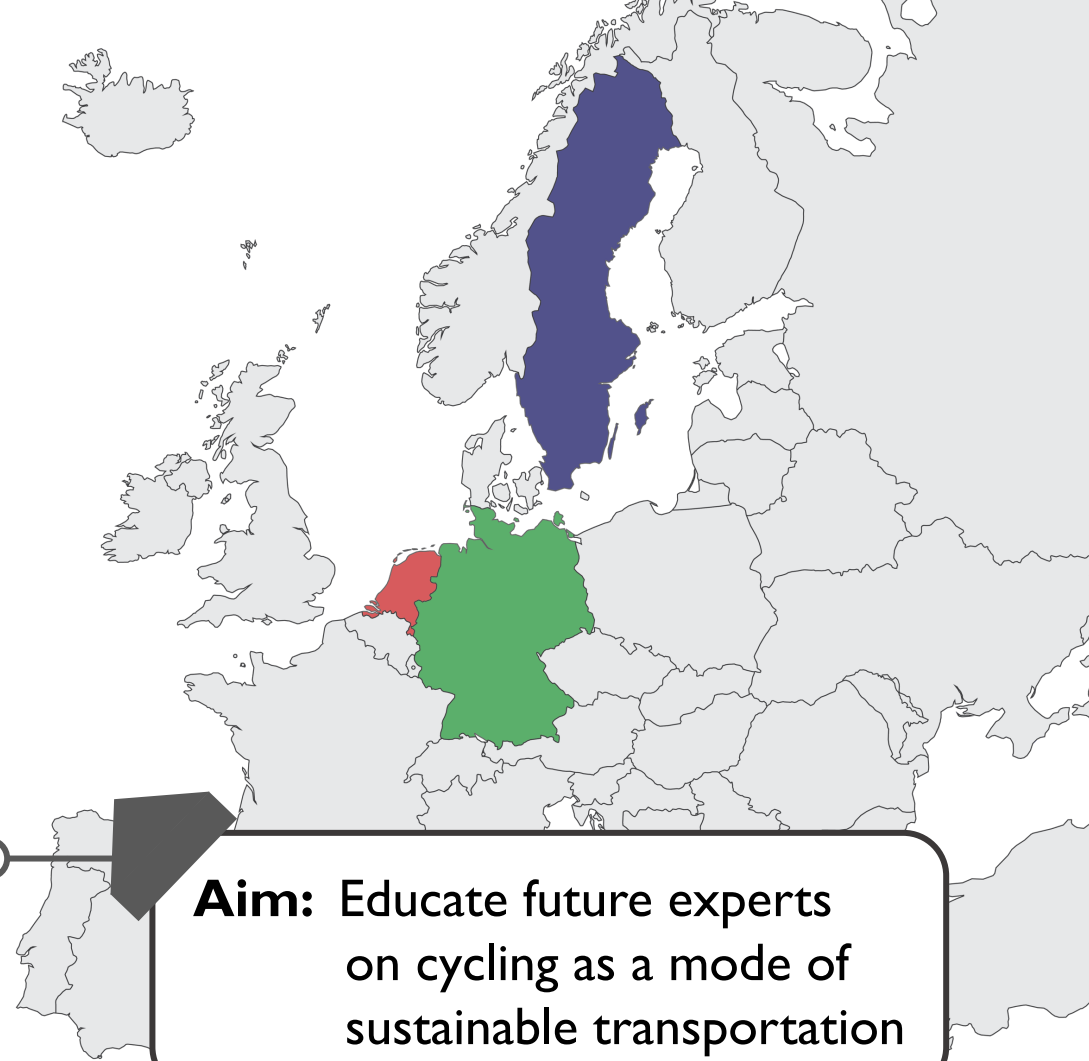
Erasmus+

EU programme for education, training, youth and sport



## Proposed Study Programme M.Sc. Cycling Futures

		LOCATION			
		Amsterdam, NL	Wuppertal, DE	Lund, SE	online
SEMESTER	1	<b>Rethinking Cycling Futures</b> 24 ECTS			<b>Complementary online content &amp; accompanying project work</b> 30 ECTS
	2		<b>Designing Cycling Futures</b> 24 ECTS		
	3			<b>Managing Cycling Futures</b> 24 ECTS	
	4	<b>Master's Thesis</b> location selected by students 18 ECTS			

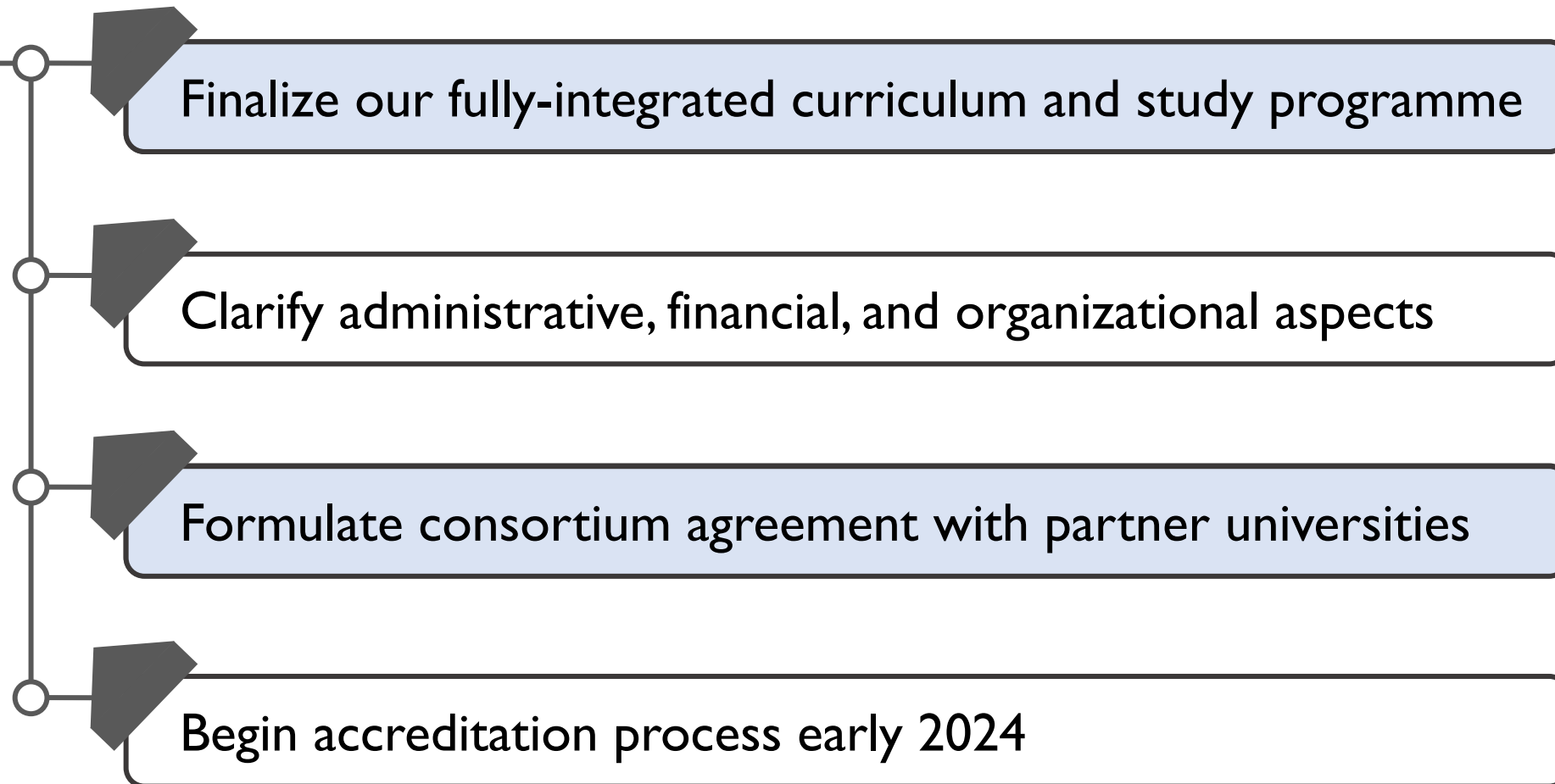


**Aim:** Educate future experts  
on cycling as a mode of  
sustainable transportation



**Key Work Tasks**

Focus of the Workshop





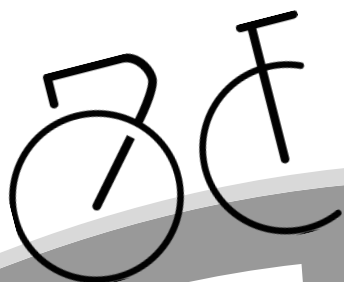
# Workshop Part 2

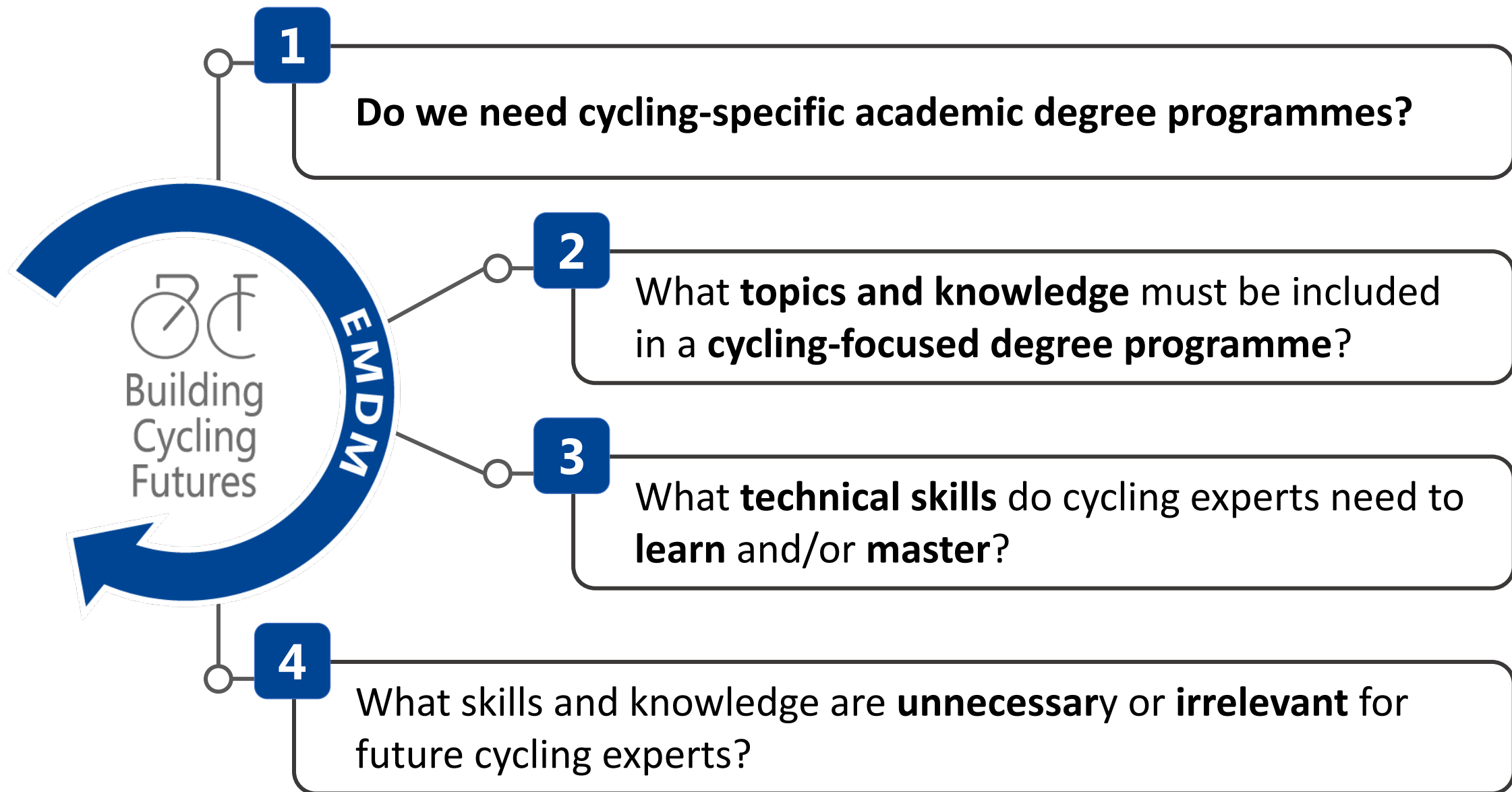
## Brainstorm Prep

Make sure you've got a handout

10:00  
Brainstorm  
Session

individual  
to group  
work





# Brainstorm Session Overview

STEP 1  
Individual  
Brainstorm



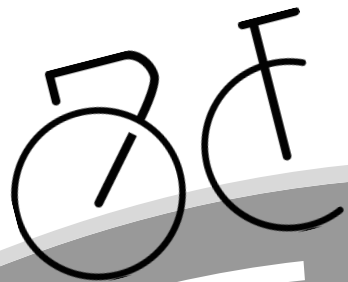
STEP 2  
Discuss in  
Groups of ~2



STEP 3  
Discuss in  
Groups of ~4



STEP 4  
Report-Back  
& Discuss





# Brainstorm Session

## Individual Reflection

Ponder and write your own  
answers to the question  
on the handout



# FINISH!





# Brainstorm Session

Discuss in Pairs

Discuss your answer in groups of ~2 and write joint answers on handout



# FINISH!







# Brainstorm Session

Discuss as Small Groups

Discuss your answer in groups of ~4 and write shared answers on handout



# FINISH!






# Brainstorm Session

## Report Back

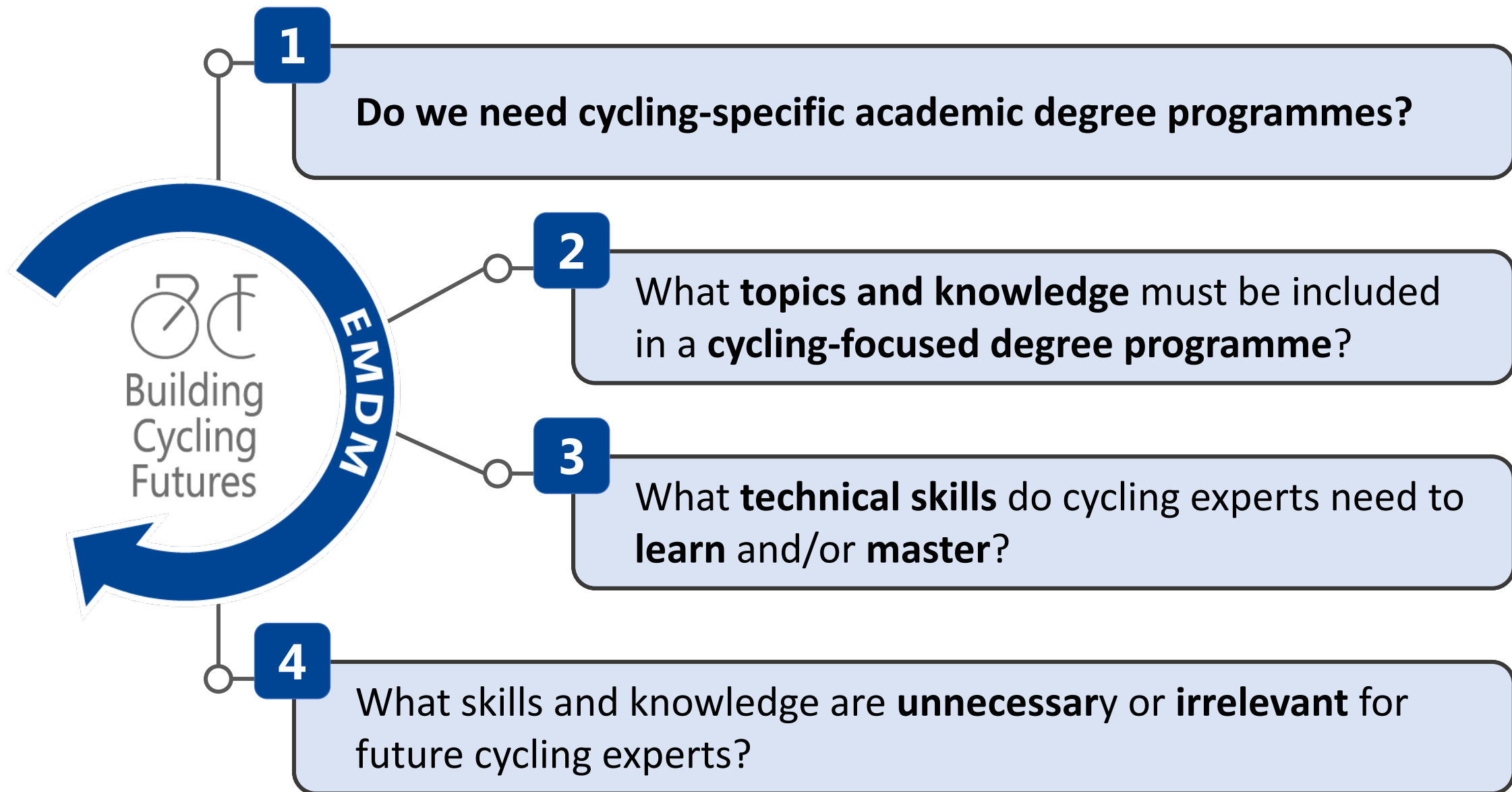
### STEP 4

## Report-Back & Discuss



discuss  
answers w/  
the whole  
group





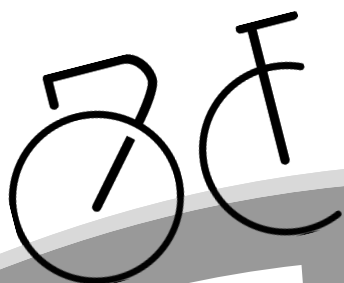


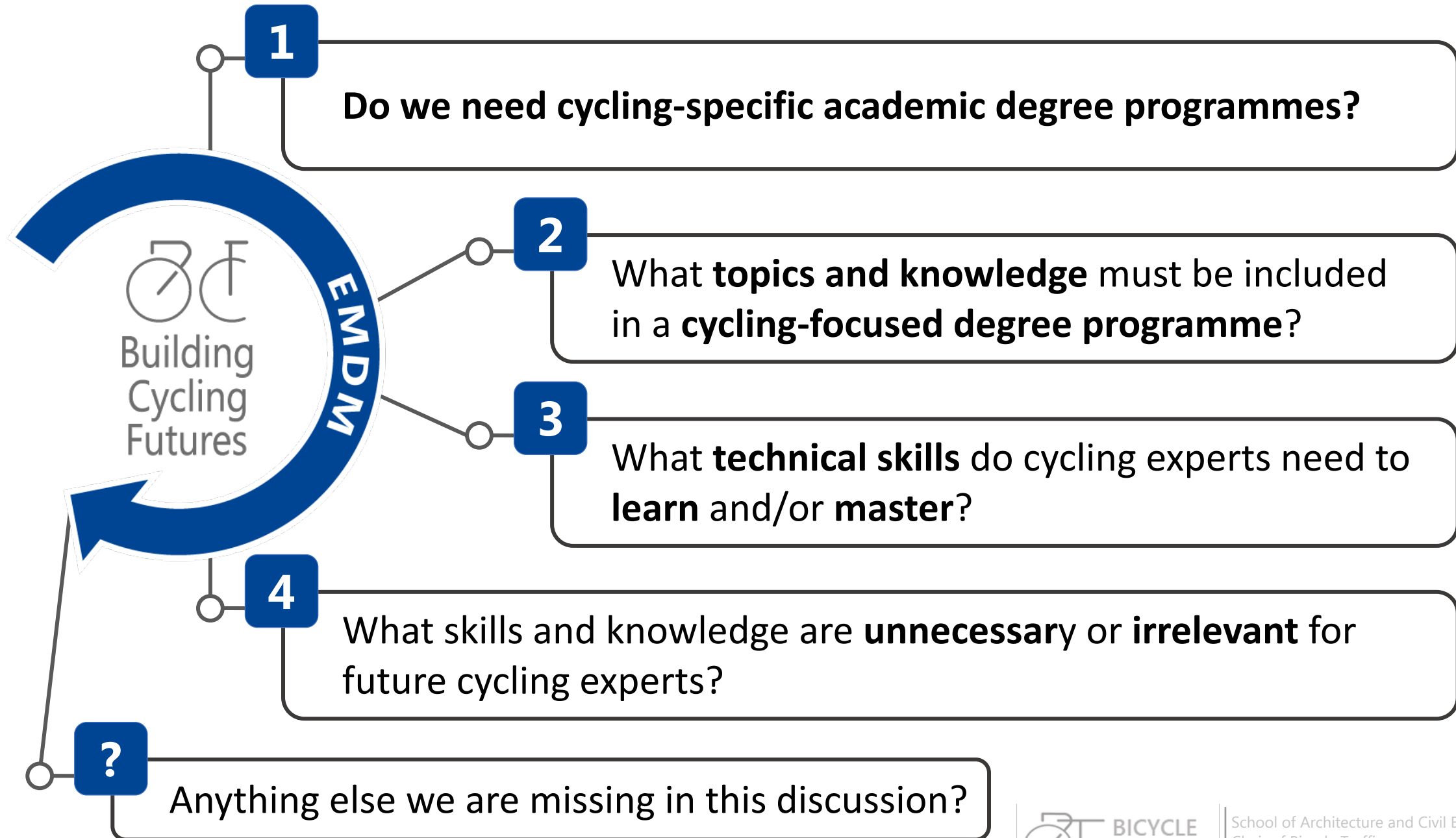
# Workshop Part 3

10:30  
Discussion  
Session



roundtable  
discussion





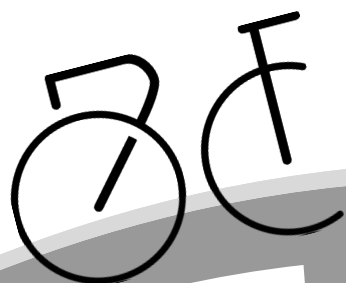


# Workshop Part 4

11:00

## Wrap-Up

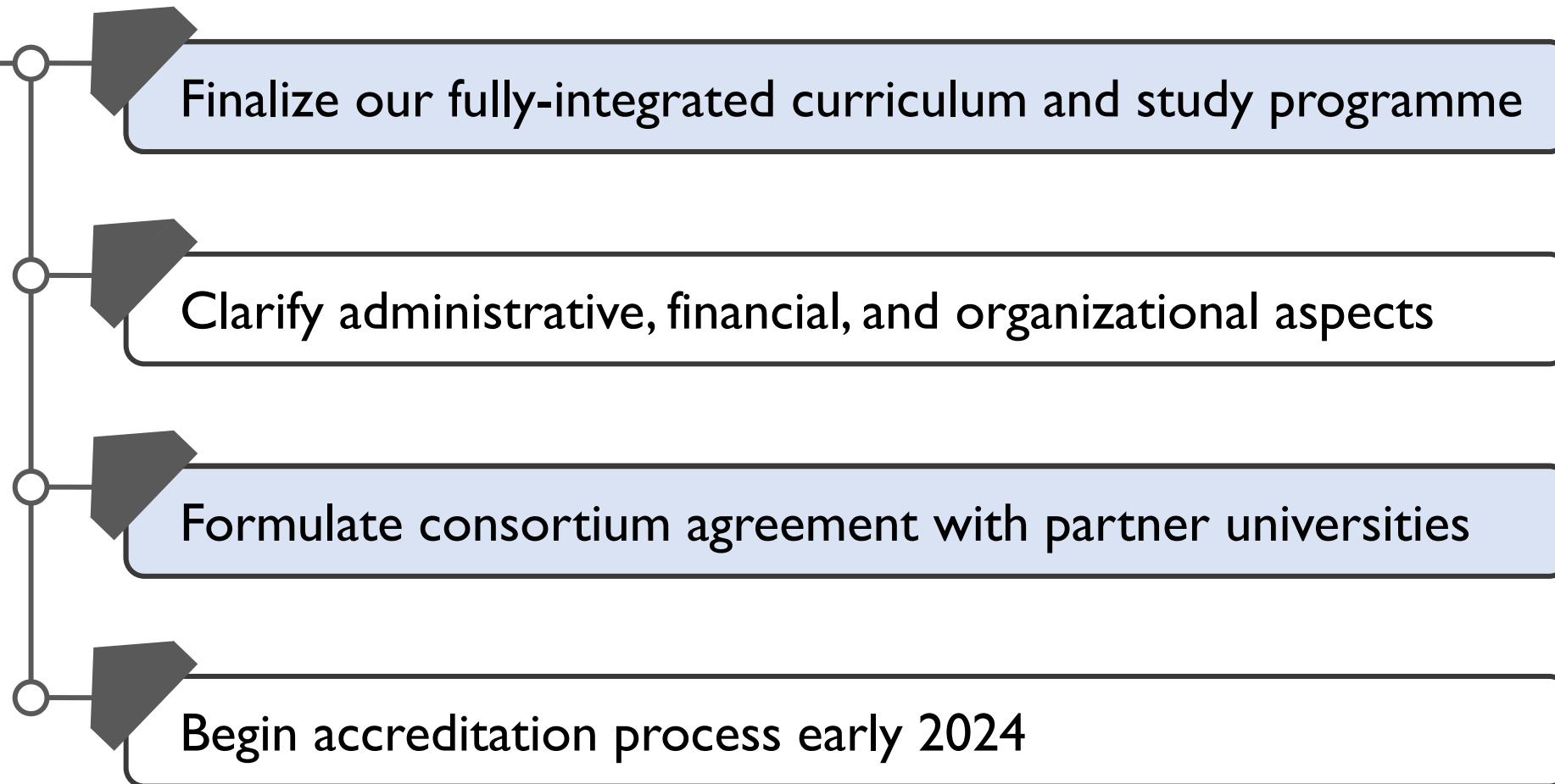
discuss of  
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**Key Work Tasks**

Focus of the Workshop





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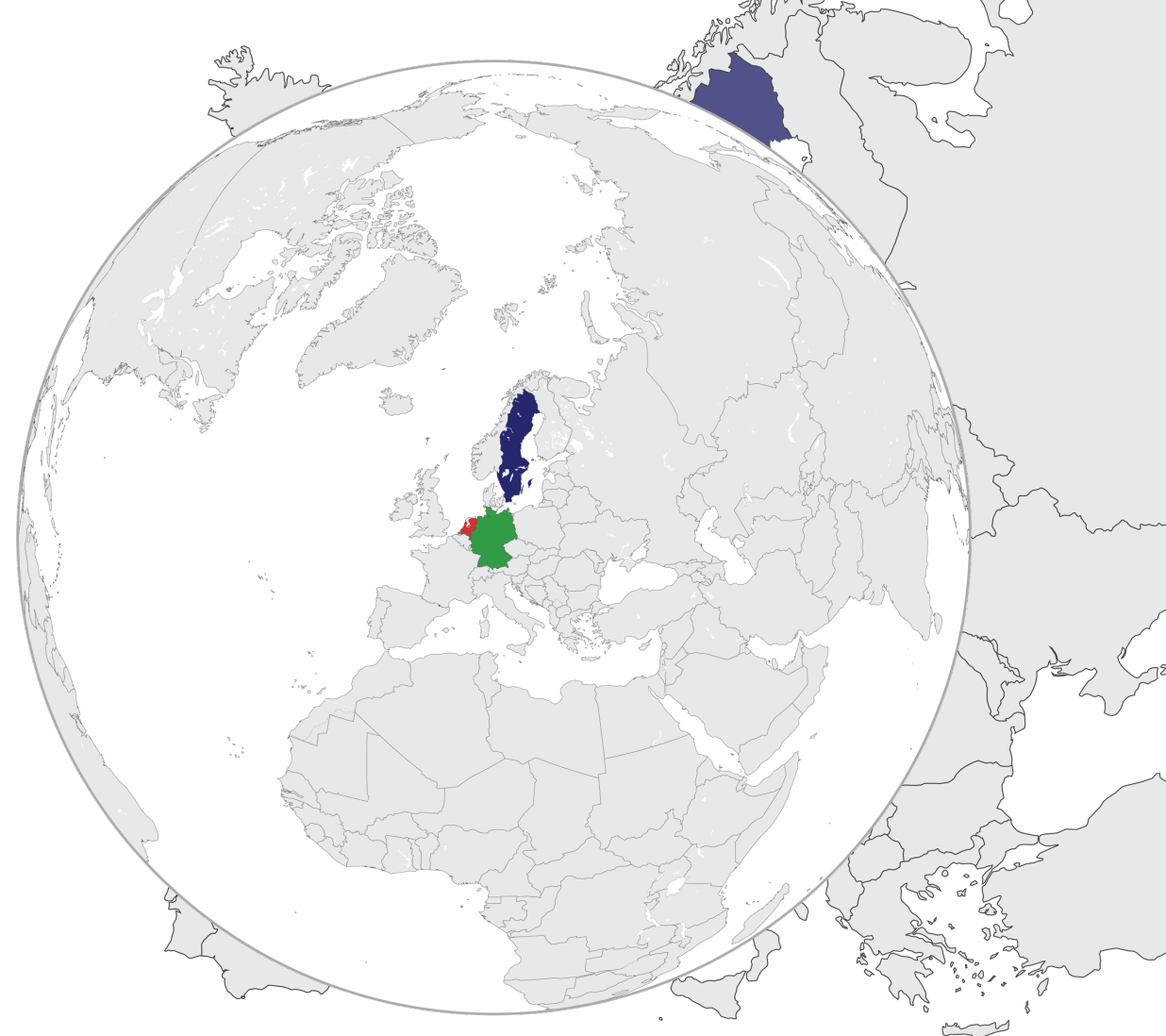
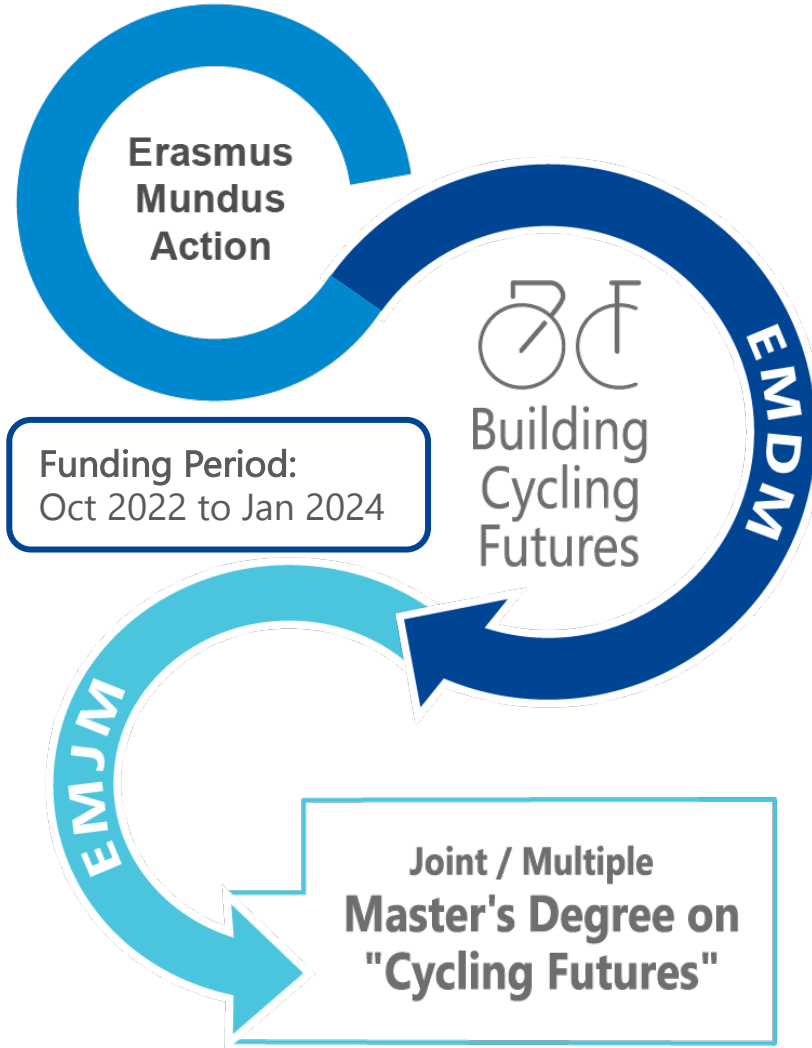
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Want to get involved?



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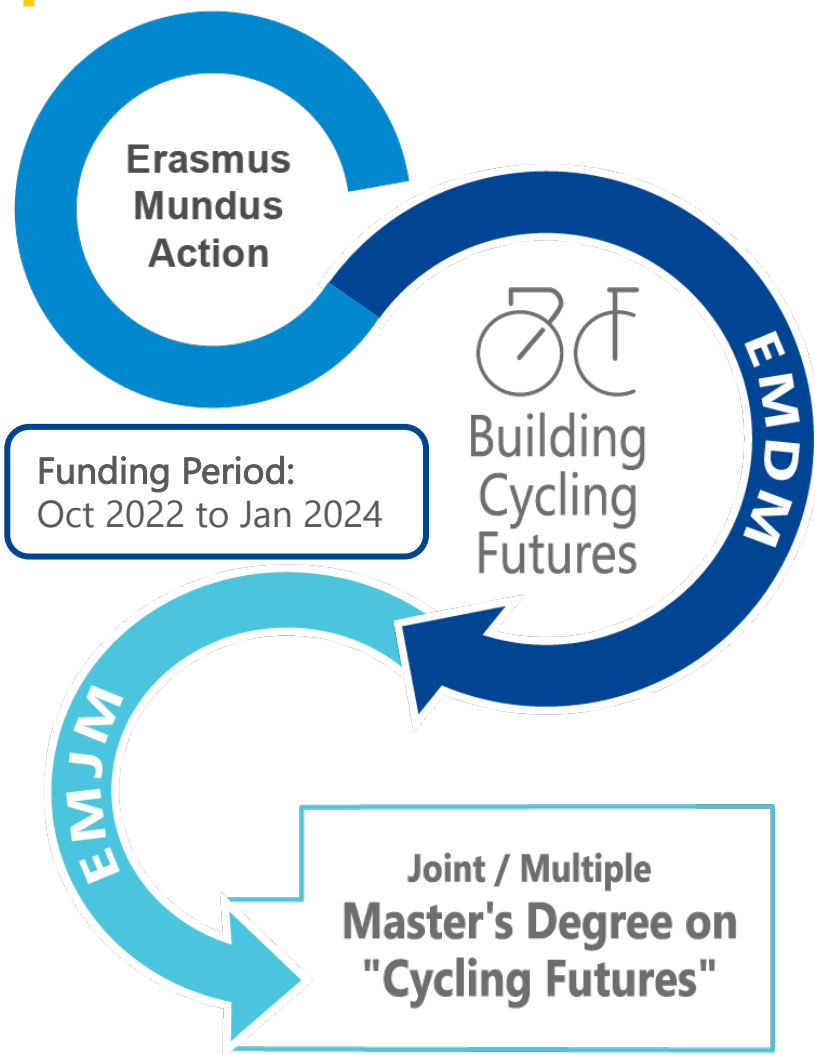
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**Prof. Dr.-Ing. Heather Kath**  
**BCF Senior Expert**  
kaths@uni-wuppertal.de



**Cat Silva, MUP, MPA**  
**BCF Project Manager**  
silva@uni-wuppertal.de

**Project Website:**  
<https://radverkehr.uni-wuppertal.de/en/research/projects/bcf>

Contact Us!

