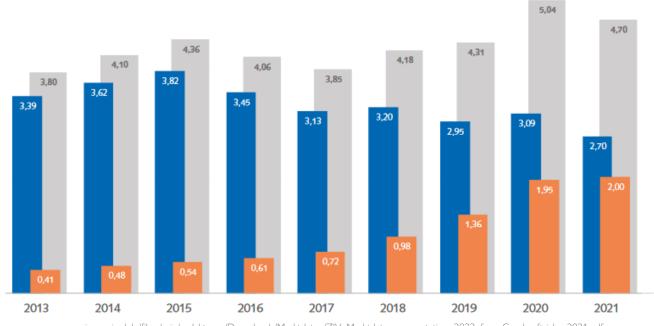


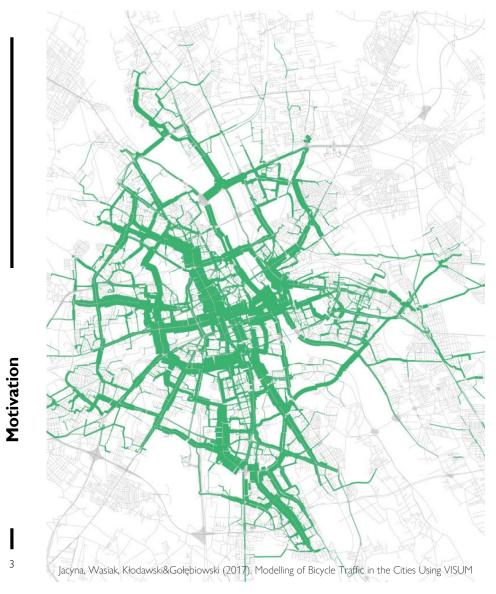
## **Motivation**

### Number of C-Bikes and E-Bikes sold in Germany



 $www.ziv-zweirad.de/fileadmin/redakteure/Downloads/Marktdaten/ZIV\_Marktdatenpraesentation\_2022\_fuer\_Geschaeftsjahr\_2021.pdf$ 





### What is a macroscopic transport model?

- Simplified representation of real-world transportation system
- Four-Step-Model:
  - Trip generation
  - Trip distribution
  - Mode choice
  - Route choice
- Analysis, forecasting and policy evaluation



### Differences between e-bikes and c-bikes

















TABLE 1 Exemplary transport models and their considerations regarding e-bikes

Model	Area	Model specification	
GM4 Netherlan		Distinct e-bike mode. E-bike LOS (travel time, distance)	
		same as c-bike, but mode and route choice adjusted by	
		separate estimation of travel time coefficient. Scenario-based	
		e-bike ownership distinct by age group. Combined cycling-	
		mode for transit access and egress journeys.	
COMPASS	Copenhagen	Explicit composite cycling-mode. Fraction of cycling trips	
(Under		that use e-bikes (f) and travel time reduction factor for e-	
development)		bikes (15%) are manual inputs. Travel time is reduced across	
		all cycling trips by multiplying with 1-(f-0,01)*0.15. No	
		differentiation between c- and e-bikes in model output.	
Verkehrsmodell	Berlin	Combined cycling-mode	
Berlin 2030			
OTM 7	Copenhagen	Combined cycling-mode	
Cynemon	London	Combined cycling-mode	
NTM6/RTM	Norway	Combined cycling-mode	
MODUS 3.1	Paris	Combined cycling-mode	
LuTRANS	Stockholm	Combined cycling-mode	
	County		
NPVM	Switzerland	Combined cycling-mode	
Landstrafikmodellen	Denmark	Combined cycling-mode, in trip assignment combined with walking	
2016 City of Los	Los Angeles	Combined cycling-mode, no trip assignment	
Angeles Travel			
Demand Model			
NYBPM	NYC	Combined cycling-mode, no trip assignment	
Regional Travel	Northeastern	No cycling-mode	
Demand Model	Illinois		
VENOM	Amsterdam	No cycling-mode (new regional models to be devolved from	
	Metro Area	GM4)	

### Are there models that consider e-bikes?

- North America: cycling not considered at all
- Europe: cycling, but no differentiation between e- and c-bikes
- COMPASS and GM4: first attempts
- Both little practical and scientific work





# Research Questions

## Research questions

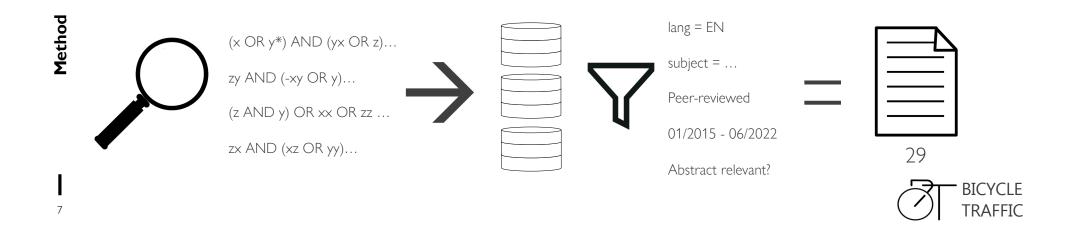
What research exists explicitly regarding the macroscopic modelling of e-bike traffic?

What can we learn from adjacent fields of research about how to model e-bike traffic?



### **Method**

- Four research fields with dedicated search strings:
  - 1. Impacts of infrastructure, topography and demographics on e-bike use
  - 2. Impacts of price on e-bike use
  - 3. Impacts of e-bikes on mode choice
  - 4. Impacts of e-bikes on route choice



## **Key Learnings**

1: E-bike ownership and usage characteristics must be differentiated by person groups

Elderly **Key Learnings** Cycling enthusiast Commuter **BICYCLE** TRAFFIC

### 2: E-bike utility in mode and route choice must include more aspects than just travel time

Evidence from qualitative and quantitative research for relevance of:

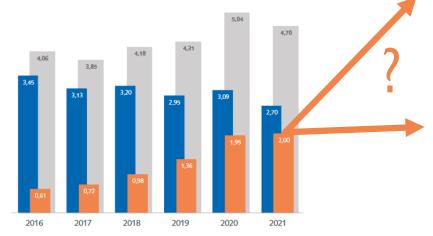


$$C_{ijkr} = \beta_1 * S_{1ijk} + \beta_2 * S_{2ijk} + \beta_3 * S_{3ijk} + \beta_4 * S_{4ijk} + \cdots$$



## **Key Learnings**

### 3: Model must allow for scenario-setting regarding e-bike availability

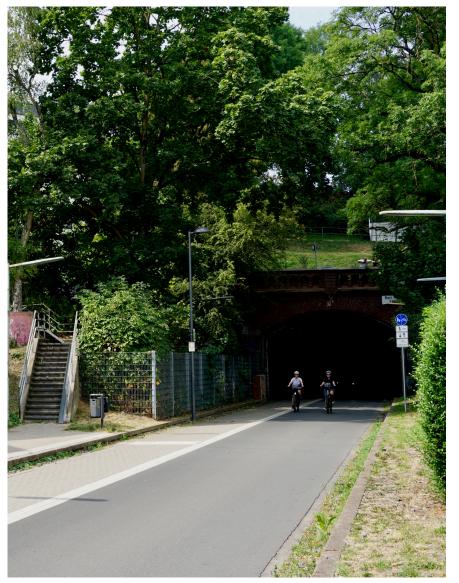


www.ziv-zweirad.de/fileadmin/redakteure/Downloads/Marktdaten/ZIV\_Marktdatenpraesentation\_2022\_fuer\_Geschaeftsjahr\_2021.pdf

Societal factors and e-bike prices cannot be forecasted long-term

→ future parameter values uncertain, 100 % dynamic modelling not reliable





However: modelled e-bike use should be sensitive to measures!

→e-bike should not just be static share of overall cycling

### Compromise as a solution:

- Total share of e-bike travel among cycling is static,
- but share of cycling overall and e-bike share on OD-pair-level is dynamic

#### Allows for

- scenario-setting regarding e-bike propagation at large,
- while retaining sensitivity on a local scale



## Outlook

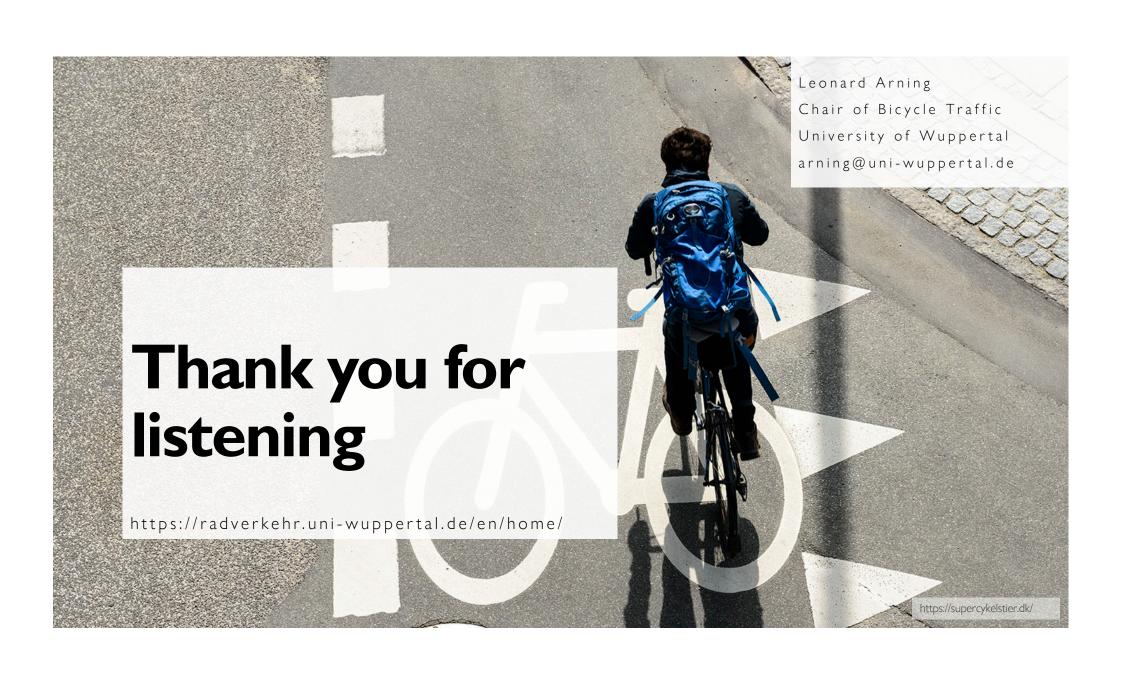
## **Outlook**

Outline for a research project

- Estimating mode choice based on MiD mobility survey
- Estimating route choice based on Stadtradeln trajectory data
- Integration into three municipal transport models
- Application of enhanced municipal models to e-bike-specific use cases

→ First project of its kind





### **Bonus slides**

### Shortcomings

- E-bike definition leads to exclusion of research carried out in China and India
- Search strings resulted in sources that were relevant not to this, but other research fields
  →might missed some relevant sources from the literature
- Exclusion of non-English sources
  →dominance of anglophone world, Nordic countries and the Netherlands
- E-bike sharing



TABLE 2 Setup and results of the systematic literature review

	Source		Research field				
			1: Impacts of infrastructure, topography and demographics on e-bike use	2: Impacts of price on e-bike use	3: Impacts of e-bikes on mode choice	4: Impacts of e-bikes on route choice	
	Search	String	(infrastructure OR locale OR topography OR demograph* OR "user groups") AND (ebike OR "electric bicycle" OR pedelec) AND (ownership OR purchase OR acquisition)	(subsid* OR campaign OR incentive) AND (e-bike OR "electric bicycle" OR pedelec) AND (ownership OR purchase OR acquisition)	(e-bike OR "electric bicycle" OR pedelec) AND ("mode choice" OR modal)	(e-bike OR "electric bicycle" OR pedelec) AND ("route choice" OR path)	
	Web of Science	Filter			WOS categories: Transportation OR Transportation Science Technology		
		Results	16	8	35	20	
Slides		Useful results*	3	3	8	3	
	TRID	Filter			subject=pedestrians and cyclists		
i <u>š</u>		Results	15	8	65	18	
Bonus		Useful results*	3 (+1 unavailable)	3	12	3 (+1 not available)	
	EBESCO Filter		peer reviewed; subject=electric bicycles	peer reviewed	peer reviewed; subject=electric bicycles		
		Results	20	39	48	41	
_		Useful results*	3	3	7	3	



### E-Bike **≠ E-Bike**



Fishman&Cherry (2016). E-Bikes in the Mainstream: Reviewing a Decade of Research

